

Leila Rho Racke

WordPress & Full-Stack Web Developer

<https://leilaracke.dev>

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EXPERIENCE

Jordan Crown, Greater Seattle Area, WA — *WordPress Developer*

DEC 2019 - OCT 2020

- Senior Web Developer responsible for the architecture of information, planning, development, testing, and launching of WordPress sites. Managed hosting accounts, DNS hosting & records, etc.
- Architecture of a Gutenberg development workflow built around ACF's recent integrations, including tooling for handling SCSS compilation, gutenberg block creation w/ ACF JSON field generation and custom admin theming. Built using gulp, NodeJS, NPM and Pop.

Blue Laser Digital, Columbus, OH — *WordPress Developer*

SEPT 2017 - OCT 2019

- Primary role as a web developer using WordPress as the framework. Wrote various custom plugins to extend WordPress functionality. Custom Post Types, Shipping, Payment Processing, WooCommerce and Gutenberg ACF integrations.
- More recently adopted ReactJS in response to client's preferred methods.

EZMarketing, Lancaster, PA — *Full-Stack Web Developer*

SEPT 2012 - SEPT 2017

- Primary role as an internal developer responsible for creating and maintaining the entire company's CRM tool called "EZContact". This system handled all contacts for the entire agency, as well as systems for outreach campaign management, lead tracking, drip and email campaigns, etc.
- Secondary role as a supporting WordPress developer. Built several WordPress sites from Photoshop designs provided by internal designers.

EDUCATION

Millersville University, Lancaster PA — *Bachelor of Science Computer Science*

SEPT 2008 - DEC 2012

Cum Laude, Dean's List (5 Appointments)

Donegal High School, Lancaster PA — *High School Diploma*

SEPT 2004 - JUNE 2008

* Work Samples and Refs. Available Upon Request. Visit my [website](https://leilaracke.dev) for more information.

SKILLS

- Functional Programming
- OOP Paradigms
- Database Structures
- SQL Optimization
- WordPress
- WooCommerce
- AWS (Amplify Framework)
- ReactJS
- Responsive Design
- Bootstrap
- Technical Writing
- Website Optimization
- SEO Optimization

LANGUAGES, FRAMEWORKS & TECHNOLOGIES

PHP, MySQL, MSSQL, WordPress, WooCommerce, SASS, CSS, HTML, JavaScript, JQuery, ReactJS, NodeJS, Sketch, NPM, GIT, AWS, Google Cloud Platform, Firebase, MongoDB, Google Tag Manager, Photoshop, Gulp

APPOINTMENTS

Institutional Honors

Graduated from Millersville University with Honors.

Additional Honors - Dean's List

- Fall 2012
- Spring 2012
- Fall 2011
- Spring 2011
- Spring 2009