

# Leila Rho Racke

Full-Stack Web Developer

<https://leilaracke.dev>

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## EXPERIENCE

**Blue Laser Digital,** Columbus OH — *Full-Stack Web Developer*

SEPT 2017 - PRESENT

- Primary role as a web developer using WordPress as the framework. Wrote various custom plugins to extend WordPress functionality. Custom Post Types, Shipping, Payment Processing, WooCommerce and various other WordPress integrations including Gutenberg w/ ACF Blocks.
- More recently adopted ReactJS in response to client's preferred methods.

**EZSolution Corp.,** Lancaster PA — *Programmer / Web Developer*

OCT 2012 - SEPT 2017

- Developed several WordPress sites for a wide range of clients, needs, and specifications. Built and maintained their primary internal CRM tool to manage clients, prospects, timesheets, projects, marketing campaigns, SEO workflows, and various reporting views.

## EDUCATION

**Millersville University,** Lancaster PA — *Bachelor of Science  
Computer Science*

SEPT 2008 - DEC 2012

Cum Laude, Dean's List (5 Appointments)

## PROJECTS

**EZContact** — *Customer Relation Management Tool*

An internal CRM tool that manages nearly every aspect of the company from timesheet management, PTO Distribution, project and marketing campaign management, to various SEO tools for our SEO Campaigns.

**Campaign Manager** — *Marketing Campaign Management Tool*

This tool offers various contact tracking metrics and facilitates the flow of outreach throughout the entirety of a given campaign.

\* Work Samples and Refs. Available Upon Request. Visit my [website](https://leilaracke.dev) for more information.

## SKILLS

- Functional Programming
- OOP Paradigms
- Database Structures
- SQL Optimization
- WordPress
- WooCommerce
- AWS (Amplify Framework)
- ReactJS
- Responsive Design
- Bootstrap
- Technical Writing
- Website Optimization
- SEO Optimization

## LANGUAGES, FRAMEWORKS & TECHNOLOGIES

PHP, MySQL, MSSQL, WordPress, WooCommerce, SASS, CSS, HTML, JavaScript, JQuery, ReactJS, NodeJS, NPM, GIT, AWS, Google Cloud Platform, Firebase, MongoDB, Google Tag Manager, Photoshop

## APPOINTMENTS

### Institutional Honors

Graduated from Millersville University with Honors.

### Additional Honors - Dean's List

- Spring 2009
- Spring 2011
- Fall 2011
- Spring 2012
- Fall 2012